

	4 – Accomplished these come alive, stand out, sparkle!	3 – Proficient- solid writing	2 – Basic/Minimal readable; with work, could be OK	1 – Limited – not much to work with; reader working harder than writer
CONTENT	<ul style="list-style-type: none"> - clearly conveys writer's thoughts, feelings - effective details - fresh, creative, interesting look at topic 	<ul style="list-style-type: none"> - enough information and/or details to convey writer's thoughts/feelings -appeals to reader 	<ul style="list-style-type: none"> -conveys general thoughts, feelings -few details, little information or rambles (tell me more) 	<ul style="list-style-type: none"> -loses focus - little/no information or details -main idea not evident
ORGANIZATION	<ul style="list-style-type: none"> - grabbing lead - solid middle - strong ending - ideas in order 	<ul style="list-style-type: none"> -effective beginning, - middle develops ideas , - has clear ending - Ideas in order 	<ul style="list-style-type: none"> - weak or missing beginning, middle, end -needs re-reading to follow thought 	<ul style="list-style-type: none"> - little or no apparent order -difficult or unable to follow thought
VOICE	<ul style="list-style-type: none"> - lively or engaging in some way - distinctive personal tone -brings topic to life -tone fits audience, purpose 	<ul style="list-style-type: none"> - conveys interest or personal involvement with topic -tone appropriate 	<ul style="list-style-type: none"> - shows little interest or personal engagement with topic -inappropriate tone 	<ul style="list-style-type: none"> - shows no personal interest or engagement with topic -lifeless -inappropriate tone
VOCABULARY	<ul style="list-style-type: none"> - conveys vivid word picture - word choice enhances meaning - natural (does not appear contrived) - striking words or phrases 	<ul style="list-style-type: none"> -clear word picture - word choice conveys appropriate meaning - adds interest to composition 	<ul style="list-style-type: none"> -does more telling than showing - word choice adequate but predictable -lacks variety and interest 	<ul style="list-style-type: none"> -word picture not evident -word choice highly predictable, vague, simplistic -dull and lack-luster
FLUENCY	<ul style="list-style-type: none"> - sentence structures vary in pattern and length - smooth transitions - natural rhythm and flow 	<ul style="list-style-type: none"> - some variety in sentence patterns and length - adequate transitions -generally flows 	<ul style="list-style-type: none"> -little variety in sentence structures and length - weak transitions -can be choppy, awkward, rambling 	<ul style="list-style-type: none"> - lacks variety in sentence structure and length; repetitive - transitions missing
CONVENTIONS (paragraphs, capitals, punctuation, spelling, usage)	<ul style="list-style-type: none"> - few or no errors; errors do not hinder message - uses more sophisticated conventions, including dialogue, purposeful use of fragments, etc. 	<ul style="list-style-type: none"> - some errors, but errors do not hinder message* - uses appropriate literary conventions, such as dialogue, etc. 	<ul style="list-style-type: none"> - some errors that hinder message 	<ul style="list-style-type: none"> - frequent errors, or errors that obscure message