In 1988 October was declared Pregnancy and Infant Loss Awareness Month in the United States with a Presidential Proclamation from Ronald Reagan. This month is dedicated throughout the world to raising awareness of infant and pregnancy loss and to honoring and remembering babies and infants who died due to miscarriage, stillbirth, neonatal death, SIDS and all infant deaths.

Every year in the United States approximately 2 million women experience pregnancy loss due to miscarriage, stillbirth, newborn death, and other causes. October 15 is National Pregnancy and Infant Loss Remembrance Day. It offers us the opportunity to increase our understanding of the tragedy involved in the deaths of unborn and newborn babies. It also enables us to consider how, as individuals and communities, we can meet the needs of bereaved parents and family members.